

BID Rules

In developing the rules that will apply to the renewed BID, consideration has been given to 'The 2017 Industry Criteria and Guidance Notes for BIDs' published by British BIDs on behalf of the British Retail Consortium, ATCM, intu, British Property Federation, ACS & Revo.

Ballot

- 1. The Electoral Reform Society (ERS), on behalf of The London Borough of Bromley, will send those responsible for properties or hereditaments to be subject to the BID a ballot paper prior to Friday 6th October 2017.
- Each property or hereditament subject to the BID will be entitled to one vote in respect of this BID proposal in a 28 day postal ballot which will commence on Friday 6th October 2017, and close at 5pm on Thursday 2nd November 2017. Ballot papers received after 5pm on Thursday 2nd November 2017 will not be counted. The result of the ballot is due to be announced on the following day.
- 3. In order for the proposal to be successful at ballot the result will need to meet, as a minimum, two independent criteria which are: (a) of those ballots returned by the close, those voting in favour of the proposal must exceed those voting against it, and (b) of those ballot papers returned by the close, the total rateable value of those properties or hereditaments which vote in favour, must exceed the total of those voting against.
- 4. If successful at ballot, the BID will commence delivery of services in April 2018 and will continue for a period of 5 years to March 2023.

Levy

- 1. The levy rate to be paid by each property or hereditament is to be calculated as 1.5% of its rateable value as at the 'chargeable day' (1st April each year).
- 2. Only properties or hereditaments with a rateable value of £5,000 or more will be eligible for payment of the levy.
- 3. The number of properties or hereditaments liable for the levy is approximately 325.
- 4. Each year the levy rate will be increased by the fixed rate of inflation of 2% per annum.
- 5. The levy will be charged annually in advance for each chargeable period to be April to March each year, starting in 2018. No refunds will be made.
- 6. The maximum amount payable for any one hereditament each year is capped at £20,000.
- 7. The owners of untenanted properties or hereditaments will be liable for payment of the levy. This includes listed buildings.
- 8. Occupiers within covered shopping or centres (in this case the Walnuts Shopping Centre) that are subject to a service charge will pay 75% of the levy that would otherwise apply.
- 9. Charitable organisations that are subject to relief on their business rates liability will pay 75% of the levy that would otherwise apply (excluding those eligible for discount as per clause 8).
- 10. London Borough of Bromley will be responsible for collection of the levy. The collection charge will be £TBC* based on circa 325 bills raised; this equates to TBC** of anticipated billed levy and £TBC* per hereditament.

*we are awaiting confirmation on the levy collection costs. We anticipate this being no more than that which is stated as a maximum in the British BIDs 2017 Industry Criteria & Guidance, 3% of annual billed levy.

Finances

- 1. A cautious approach has been adopted to budgeting for the BID term, based upon national averages.
- 2. A levy collection rate of 98% has been assumed and this is in line with national trends.
- 3. The average annual levy available to be spent by the BID for the term is \$191,632
- 4. A contingency provision on expenditure, together with the availability of reserves, provides for an anticipated surplus of £48,828 by the end of the renewed term. This equates to 4.3% of expenditure.
- 5. Annual core costs of the BID are estimated at 13%.